Utilising Valorisation Instruments of the EU

Awareness Webinar Series, 24 July 2025

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CSIC Consejo Superior de Investigaciones Científicas
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Today's Agenda

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01

EU Valorisation Policy

Why is valorisation policy needed?

RESEARCH INNOVATION COLLABORATION

EU Valorisation Policy

- **Making research results work for society**
- Why do we need an EU Valorisation policy?
- Knowledge valorisation is the process of **creating social and economic value from knowledge** by linking different areas and sectors and **transforming data, know-how and research results i**nto sustainable products, services, solutions and knowledge-based policies that benefit society.
- https://research-and-innovation.ec.europa.eu/research-area/industrial-research-and-innovation/eu-valorisation-policy_en

RESEARCH INNOVATION COLLABORATION

Knowledge valorisation

- Knowledge valorisation tries to translate research and innovation into economic and societal benefits
- A promising result should be protected
- Out of a promising result a new business can be created – a Research driven spin-off or start-up
- A promising Research result can be transformed into a new commercial product by licening out the result to a company

What other valorisation routes or approaches can you imagine?

Waste to resource

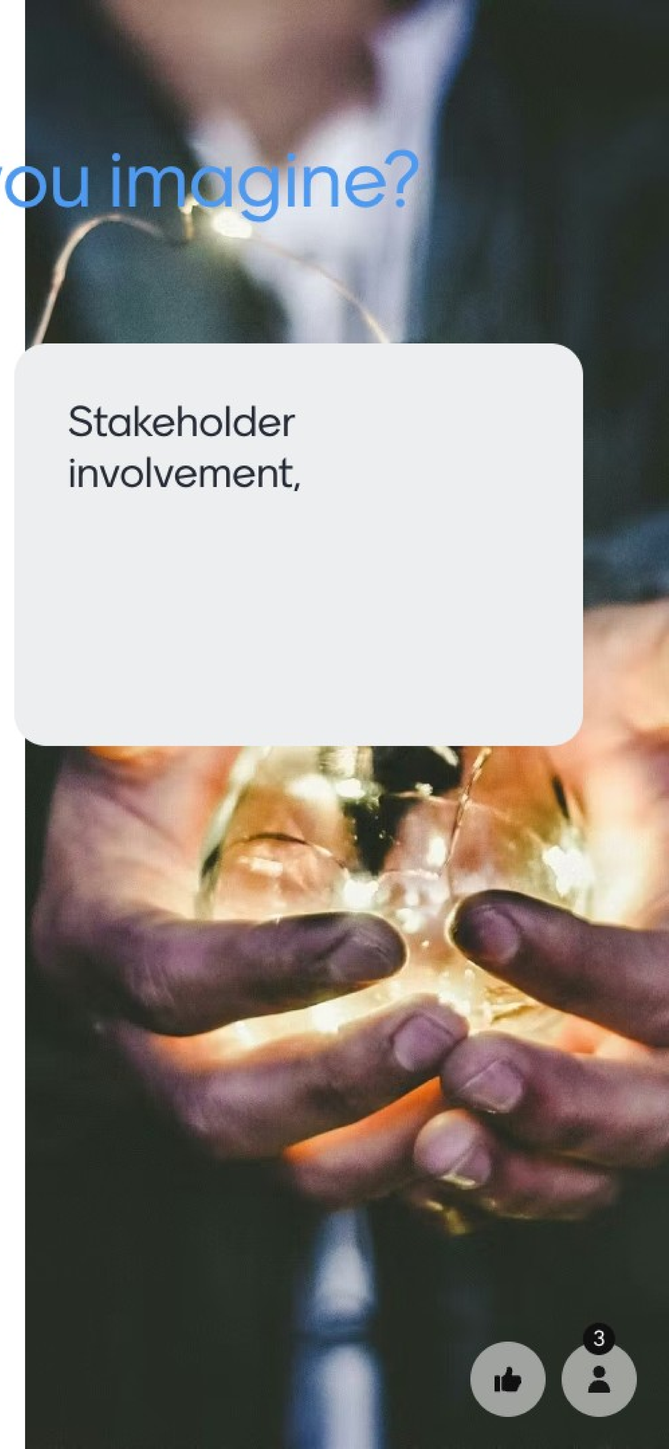
Co-creation with industry

Digital valorisation

Stakeholder involvement,

Curriculum integration & microcredentials

Licensing non-technical assets

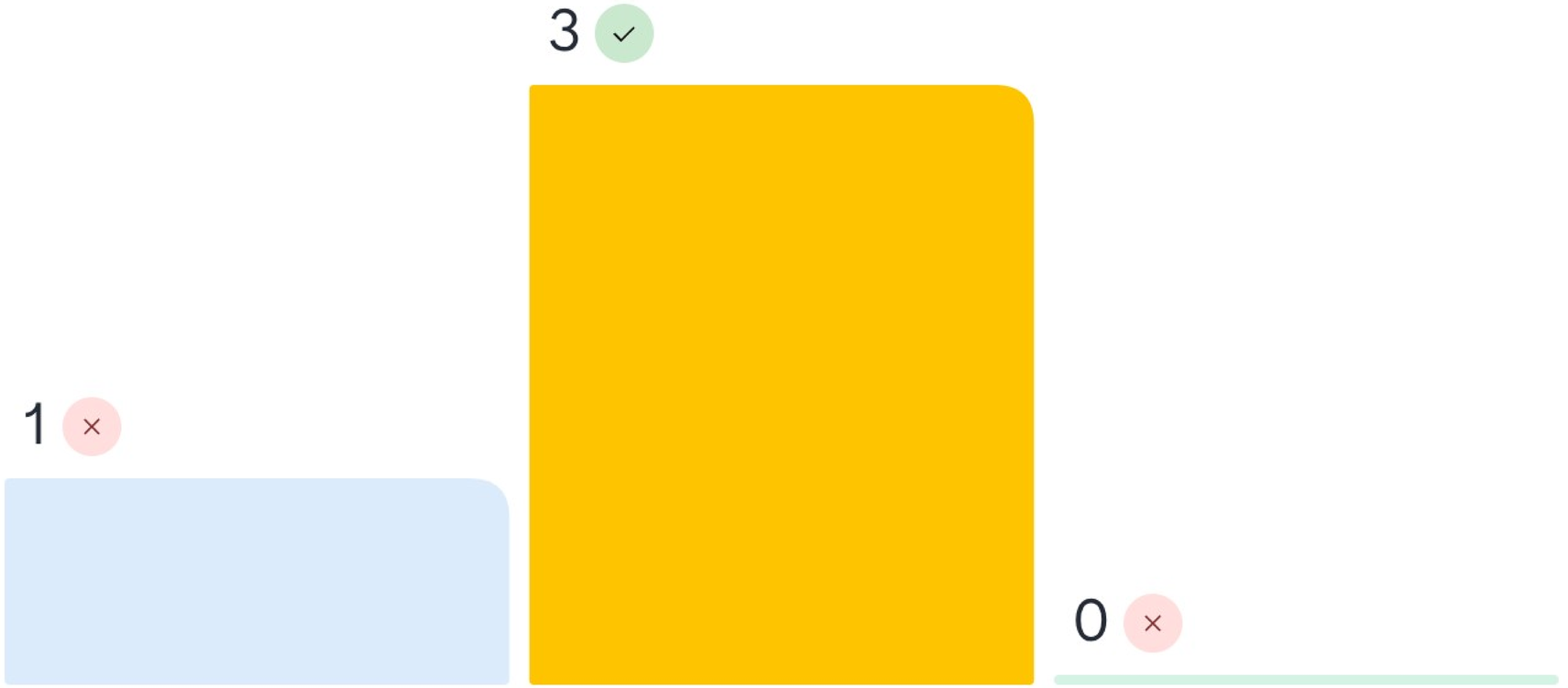


RESEARCH INNOVATION COLLABORATION

Knowledge valorisation

- Research results can be also used in industry-academia collaboration, e.g. in a joint Research project or in a mobility scheme
- Standardisation can be also a route in knowledge valorisation
- Citizen science or citizen engagement can also support knowledge valorisation (European Commission: 2024, https://data.europa.eu/doi/10.2777/007501)

In a HE Grant Agreement you have an exploitation obligation. Do you remember the name and the timeline?



It is called nice effort obligation and it is valid for 5 years after the end of the project.

It is called best effort obligation and it is valid for 4 years after the end of the project.

It is caled significant effort obligation and it is valid for 3 years after the end of the project.

Exploitation obligations

Grant Agreement

Key highlights:

- **Income from exploitation of results (HE only)** — For actions under Horizon Europe, income generated by the exploitation of results are **NOT considered as revenues.** Exploitation is defined in Annex 5 (e.g. commercialising a product or service).

Annex 5 Specific rules on IPR

- Beneficiaries must — **up to four years** after the end of the action (see Data Sheet, Point 1) — use their **best efforts to exploit their results directly or to have them exploited indirectly** by another entity, in particular through transfer or licensing.
- If, despite a beneficiary's best efforts, the results are **not exploited within one year after the end of the action, the beneficiaries must** (unless otherwise agreed in writing with the granting authority) **use the Horizon Results Platform** to find interested parties to exploit the results.
- **Protection of results:** Beneficiaries which have received funding under the grant must **adequately protect their results** —for an appropriate period and with appropriate territorial coverage —**if protection is possible and justified**, taking into account all relevant considerations, including the prospects for commercial exploitation, the legitimate interests of the other beneficiaries and any other legitimate interests.

Exploitation options

Non-commercial and commercial ways

Commercialization and Entrepreneurship

Research Valorisation categories	Activities	Short description
The commercialisation of research results	Disclosure of inventions (DOFI)	Reveal new inventions or discoveries to relevant parties such as Technology Transfer Office (TTO)
	Patenting	Obtain legal protection for an invention, granting exclusive rights to the inventor(s) for a specified period
	Sales	Exchange ownership or rights to an invention or product for monetary compensation
	Licensing	Grant permission to others to use intellectual property (IP) rights, such as patents, trademarks, or copyrights, in exchange for royalties or other agreed-upon payments.
Entrepreneurship	Research spinoffs	Creation of a new venture by researchers (usually related to their research)
	Academic startups	Creation of a new venture by students (usually related to their studies)
	Joint ventures	Co-creation of firms by academia and industry

Table 2. Research valorisation activities. Source: own elaboration.

- Research Valorisation A Policy Brief from the Policy Learning Platform for a smarter Europe MARCH 2024 https://www.interregeurope.eu/find-policy-solutions/policy-briefs/research-valorisation

Rationale for promoting research valorisation

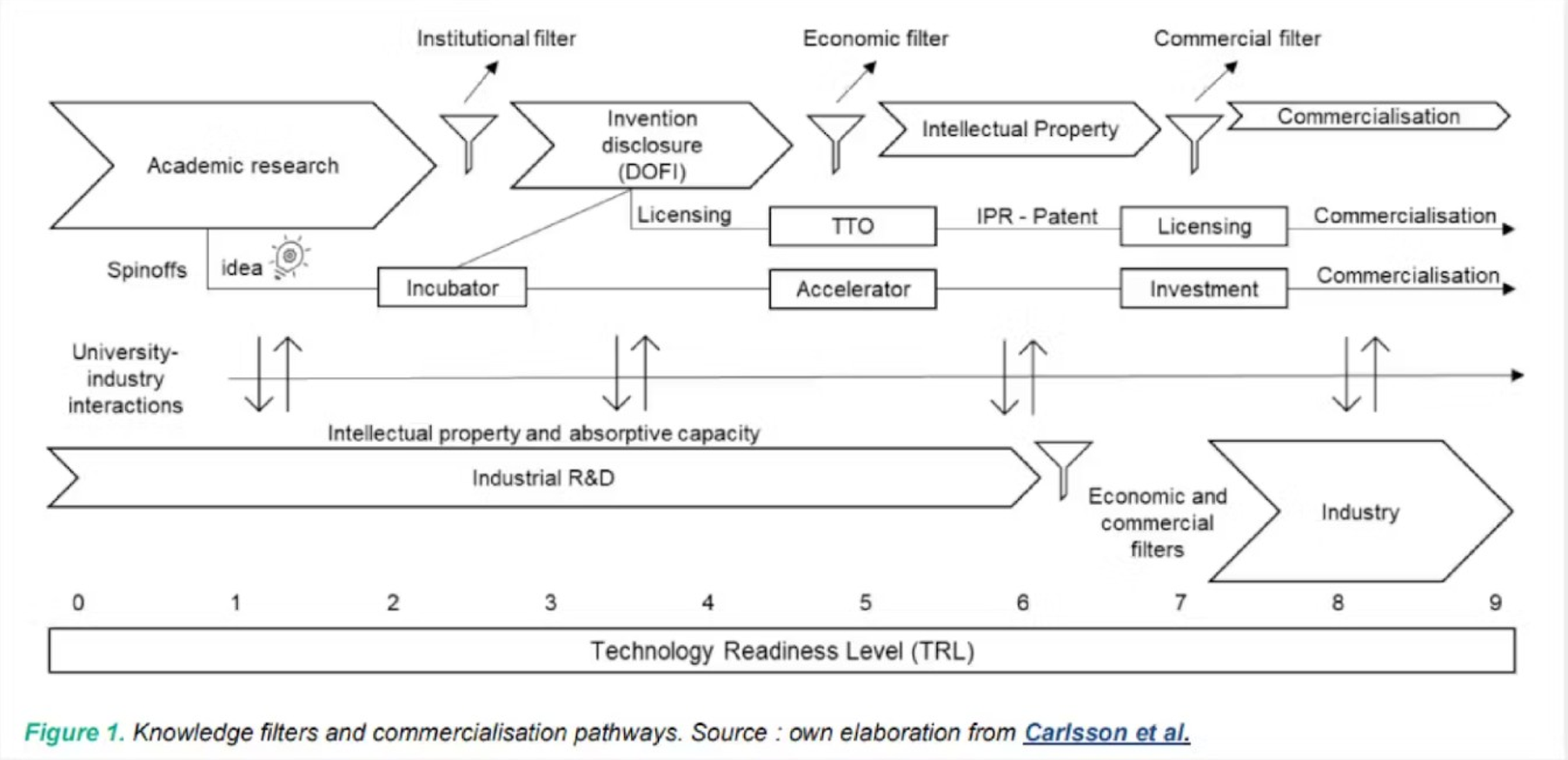
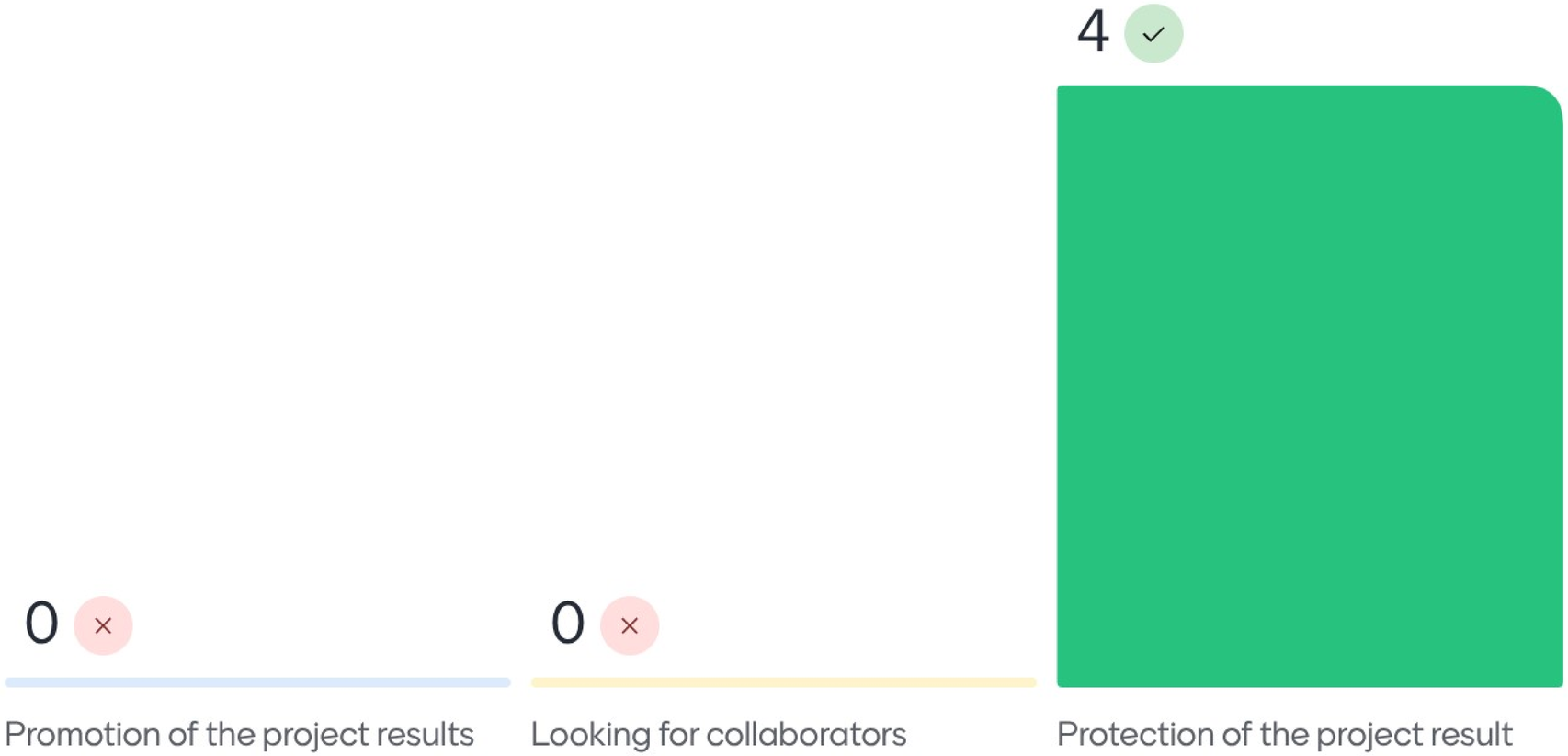
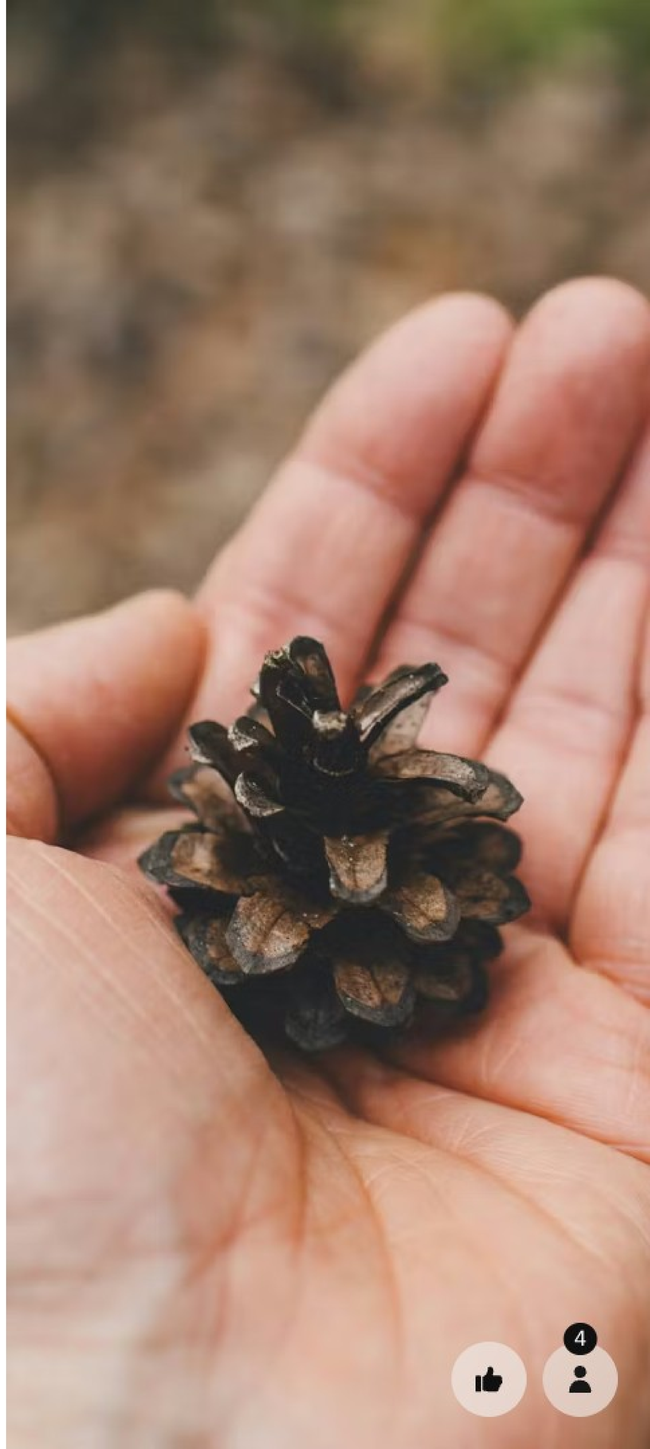


Figure 1. Knowledge filters and commercialisation pathways. Source : own elaboration from Carlsson et al.

- Research Valorisation A Policy Brief from the Policy Learning Platform for a smarter Europe MARCH 2024 https://www.interregeurope.eu/find-policy-solutions/policy-briefs/research-valorisation

What is an important first step in the valorisation process?





Consider the protection of your IP

One product, many IP protection routes

https://www.epo.org/en/learning/learning-resources-profile/universities-research-centres-and-technology-transfer-centres/ip-teaching-kit

IP protection	Product type
Patent	Any invention, product or process that offers a new way of doing something or provides a new solution to a problem
Utility model	Minor inventions or minor improvements of existing products
Design	Literary and artistic works: music, books, paintings, computer programmes, databases, etc. Ornamental or aesthetic aspects of a product
Trademark	Any sign capable of distinguishing your goods or services from your competitors'
Copyright	Literary and artistic works: music, books, paintings, computer programmes, databases, etc.
Trade secret	Any information that is not generally known, confers a competitive edge and is subject to reasonable efforts to maintain its secrecy

Key Exploitable Results

Internal tracking - example

Exploitation Plan per KER

(to be completed by main partner responsible for each KER)

< Insert title of Key Exploitable Result >

Action	What?	By Whom?	When?
Intellectual Property Rights (only if IP protection is needed)			
Development, Testing, and Validation			
Ownership			
Dissemination			

Exploitability Assessment Template

(to be completed by the main partner responsible for each KER)

< Insert title of Key Exploitable Result >

Brief description	Please enter here a brief description of the key exploitable result that further elaborates on the initial description included in the DoA.
Creators and relevant background (if applicable)	Please list here the partners that were principally involved in the development of the key exploitable result and, if possible, the way each one contributed to this end. If applicable, clearly state any background knowledge used in order to create the key exploitable result along with its owner.
Intended users and expected benefits	Please list here the main stakeholder groups that are expected to use the key exploitable result. This includes consortium partners as well as external stakeholders if applicable (such as SMEs, corporates, research institutes, public authorities, citizens, etc.). Briefly describe why each of the aforementioned groups is expected to use the key exploitable result, highlighting the benefits to be derived from its use.
Intended exploitation route(s)	Please list here the key exploitation route(s) (e.g. exploitation in future research projects, commercialisation, open access dissemination, etc.) foreseen for the key exploitable result, highlighting how it will be provided to its target users (where they will find it, how they will access it, under what terms will they be able to use it, etc.).
IP protection measures	Please mention the measure selected to protect the key exploitable result as well as the rationale behind its selection (concisely). e.g., copyright (and respective license), Trademark, Trade secret, Patent, Utility Model, Industrial Design, other...

1

02

Examples Use of Tools

Low and High TRL cases

Two stories to discuss

- 🔬 **Jan Novák – Biomedical Researcher, Czech Republic**
- **Field:** Biomedical technologies (TRL 3–4)
  Challenge: Moving early-stage research toward market and clinical application
- 🧬 **Starting Point:**
- Jan’s lab is developing a new biosensor for early cancer detection. The technology is in proof-of-concept phase (TRL 3–4) and needs support to advance towards clinical validation and industry uptake.

Two stories to discuss

- 💻 **Dr. Maria Georgiou – IT Programmer, Cyprus**
- **Field:** Decision-support tools for sustainability (TRL 7–8)
  Challenge: Turning project deliverables into products or services for society
- 🌱 **Starting Point:**
- Maria has developed an AI-based tool to optimize irrigation in agriculture. It's fully functional and tested in pilot projects (TRL 7–8), but not yet commercialised or adopted by municipalities or companies.

Jan's roadmap 🚀

1. Clarify the potential value and application

• Use the Knowledge Valorisation Platform to explore similar valorisation case studies and guides.

• Connect with a Technology Transfer Office (TTO) or Competence Centre on Technology Transfer to assess market potential.

2. Protect the research results

• Contact the European IP Helpdesk to get free advice on IP strategy and patentability.

• Consider patenting key results before publishing, with help from national patent offices or the SME Fund (covers IP costs).

Jan’s roadmap 🚀

3. Raise visibility and attract interest

• Publish results on the Horizon Results Platform to attract industry interest or investors.

• Use Horizon Results Booster services for communication, dissemination and exploitation strategies.

4. Advance the technology (TRL 5–6)

• Apply for EIC Pathfinder/Transition or national grants for applied research.

• Engage in public-private partnerships or medical clusters via the [Knowledge Valorisation Platform].

Jan's roadmap 🚀

5. Explore standardization early

• Reach out to CEN and CENELEC standardisation support for health tech.

• Participate in pre-normative research activities and identify standards that can support clinical acceptance.

6. Plan market entry

• Start exploring regulatory pathways (e.g., CE marking for medical devices).

• Connect with incubators or biomedical accelerators for further development.

What should Maria do differently?

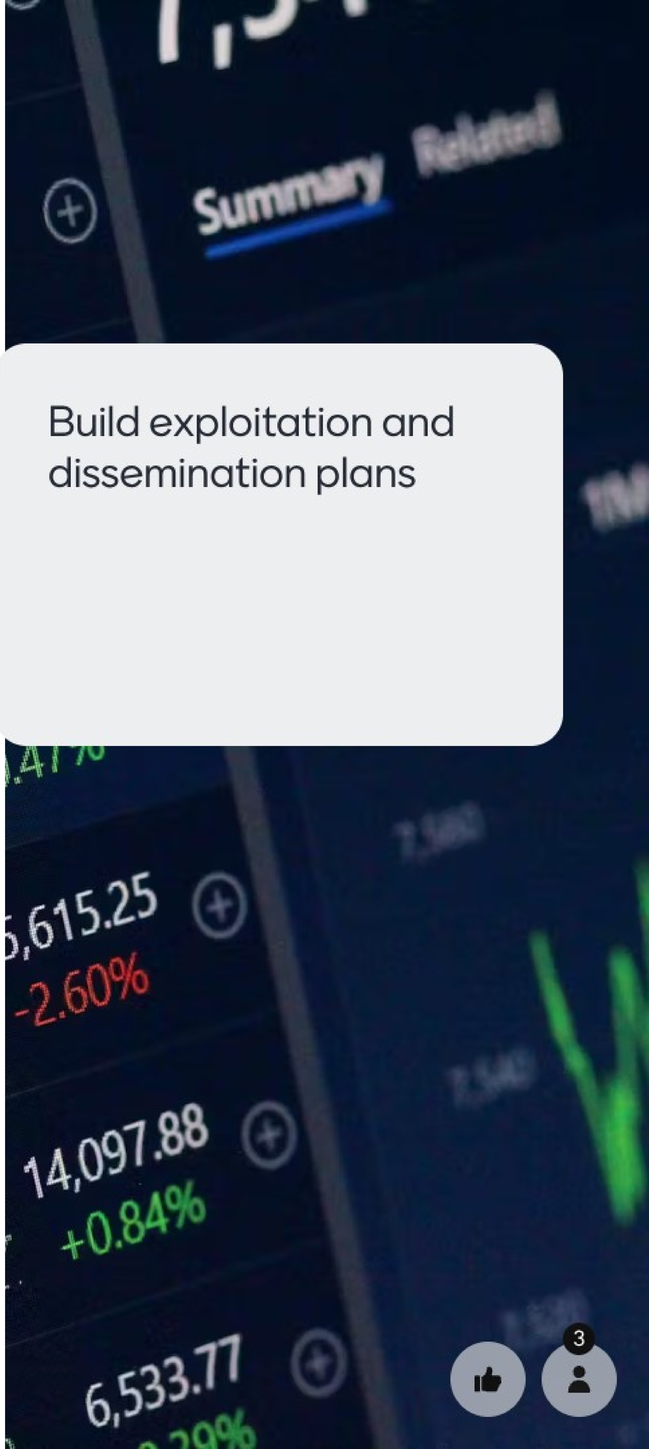
Mockup

TRL is higher, so scale-up should be considered and access to market.

Secure Regulatory Compliance

Build exploitation and dissemination plans

Engage with Horizon Europe and EIC tools



Maria’s roadmap 🚀

1. Analyse societal and commercial potential

• Use the [Knowledge Valorisation Platform] to find real-world adoption pathways.

• Engage with local stakeholders (farmers, municipalities) for co-creation and demand validation.

2. Refine the IP and legal groundwork

• Contact the [European IP Helpdesk] for advice on licensing models (open source vs proprietary).

• Use the [SME Fund] if applying for trademarks or copyright protection.

Maria’s roadmap 🚀

3. Promote the tool

• Create a profile and publish her results on the [Horizon Results Platform] to boost exposure.

• Use [Horizon Results Booster] to develop a go-to-market strategy and refine dissemination.

4. Tailor to market needs

• Identify standards (e.g., for interoperability, AI ethics, data sharing) through [CEN-CENELEC].

• Use open innovation and user feedback loops to improve usability and impact.

Maria's roadmap 🚀

5. Scale up and sustain

• Engage in digital innovation hubs or Living Labs to test at scale.

• Collaborate with startups or SMEs who could license or integrate her solution. Use UIIN – University Industry Innovation Network

• Use the Innovation Radar to examine the innovation potential and find business/marketing expertise or an investor.

6. Seek public and private support

• Apply for innovation procurement schemes or cascade funding via Horizon Europe.

• Explore business support through EEN, EIT Digital or Green Deal initiatives.

Summary

Step	Jan (Biomedical)	Maria (IT Tool)	EU Resources
1. Define value	Potential clinical impact	Sustainability and public utility	Knowledge Valorisation Platform
2. Protect IP	Patent, medical tech	License or copyright code	European IP Helpdesk, SME Fund
3. Visibility	Horizon Results Platform	Horizon Results Platform	HRP, Horizon Results Booster
4. Advance/Adapt	Clinical validation	UX improvements, standards	CEN/CENELEC, TTO
5. Connect & Scale	Biomedical clusters	Digital innovation hubs	KVP, EIT, DIHs
6. Fund next steps	EIC Transition, EU grants	Innovation procurement	Horizon Europe, national funds

Anything else Maria or Jan should or could consider?

Citizen engagement

Jan – Biomedical Researcher

🔷 **Co-Creation Phase:**

• **Patient interviews or focus groups**: to understand patient needs, concerns, and usability expectations for the biosensor.

• **Work with patient associations**: co-design elements of the technology (e.g., how results are displayed, how non-invasive the method is).

• **Citizen science platforms**: gather feedback from people affected by the disease, or even involve them in early data collection (if ethical and safe).

Benefit: Early input ensures Jan is solving a real-world problem, not just a technical one.

🔷 **Validation Phase:**

• **User testing in living labs** (e.g., hospitals, health centers with citizen volunteers).

• **Citizen juries** or panels to review the social acceptability and ethical concerns.

• **Public presentations** to gather informal feedback on trust, data protection, and medical relevance.

EU Resources: Citizen engagement examples and guidelines are available on the Knowledge Valorisation Platform and through https://eu-citizen.science/ or Mission projects.

Citizen engagement

Maria – IT Developer

◈ **Co-Creation Phase:**

• **Workshops with local farmers or communities** to design the user interface, types of data visualizations, and decision rules.

• **Hackathons or open calls**: to improve the tool with help from coders, local youth, or environmental groups.

• **Living labs in rural or urban settings**: citizens participate in defining challenges and co-creating digital solutions.

Benefit: Co-designed tools are more likely to be adopted because they reflect real user needs.

◈ **Validation Phase:**

• **Pilot projects in real communities**: invite users to test the tool and report on its usefulness.

• **Surveys or citizen feedback platforms**: assess usability, clarity, and willingness to use the tool long term.

• **Storytelling or videos** featuring real users to validate value and build trust.

EU Support: She could also apply to participate in a **Mission-related citizen engagement activity** (e.g., for Climate Adaptation or Soil Health).

03

Guidance

Policy frameworks; IP management, licensing, research-driven spin-offs and start-ups, EU financing instruments

RESEARCH INNOVATION COLLABORATION

Policy Frameworks

- EU Guiding Principles for Knowledge Valorisation and implementing Codes of Practice (2022)
  - https://research-and-innovation.ec.europa.eu/research-area/industrial-research-and-innovation/eu-valorisation-policy/knowledge-valorisation-platform/guiding-principles-knowledge-valorisation-and-implementing-codes-practice_en
- Code of practice on the **management of intellectual assets** for knowledge valorisation
- Code of practice **on industry-academia co-creation** for knowledge valorisation
- Code of practice on **standardisation** in the European Research Area
- Code of practice on **citizen-engagement**

RESEARCH INNOVATION COLLABORATION

Policy Frameworks

European Research Area Policy Agenda (2025-2027) https://research-and-innovation.ec.europa.eu/news/all-research-and-innovation-news/commission-adopts-proposal-next-european-research-area-policy-agenda-2025-2027-2025-02-28_en

For the previous Agenda (2021-2024):

https://commission.europa.eu/system/files/2021-11/ec_rtd_era-policy-agenda-2021.pdf

RESEARCH INNOVATION COLLABORATION

Funding and Investment

- **Horizon Europe – Pillar1, Pillar2, Pillar3**
- **INTERREG**
- **EIT**
- **Past calls in HE**
  - Fostering knowledge valorisation through societal and cultural interactions (2023), HORIZON-CL4-2023-HUMAN-01-33
  - Experimentation and exchange of good practices for value creation (2024), HORIZON-WIDERA-2024-ERA-01-05
  - Piloting communities of expert facilitators to improve industry-academia-public sector cocreation, 2023, HORIZON_HORIZON-CL4-2023-HUMAN-01-32
  - Boosting Industrial symbiosis by standardisation, 2023, HORIZON-CL4-2023-HUMAN-01-62
  - Toolbox for efficient intellectual property licensing for market uptake and societal value creation, HORIZON_HORIZON-CL4-2023-HUMAN-01-31

RESEARCH INNOVATION COLLABORATION

Services and Platforms

Tool	What It Does
Knowledge Valorisation Platform	Real-life examples, guides, and networking
European IP Helpdesk	Free help with patents, copyright, licensing
SME Fund	Pays part of your IP protection costs
Horizon Results Booster	Help with promoting and exploiting results
Horizon Results Platform	Public place to showcase your research outputs
Competence Centre on Technology Transfer	Support for transferring research to industry
CEN & CENELEC	Help with applying EU and global standards

04

Funding programmes and initiatives

Horizon Europe and much more…

2

Funding Programs and Initiatives (ej. under Horizon Europe)

Horizon Europe Framework Programme for Research and Innovation

https://research-and-innovation.ec.europa.eu/funding/funding-opportunities/funding-programmes-and-open-calls/horizon-europe_en

Funding Programs and Initiatives (ej. under Horizon Europe)

Examples of past Calls on Valorisation (more coming!!)

- **Fostering knowledge valorisation through societal and cultural interactions (2023), HORIZON-CL4-2023-HUMAN-01-33**
- **Experimentation and exchange of good practices for value creation (2024), HORIZON-WIDERA-2024-ERA-01-05**
- **Piloting communities of expert facilitators to improve industry-academia-public sector cocreation, 2023, HORIZON_HORIZON-CL4-2023-HUMAN-01-32**

Funding Programs and Initiatives (ej. under Horizon Europe)

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Funding Programs and Initiatives (ej. under ERC)

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Homepage > News & events > News > ERC Proof of Concept Grants: Targeted investment, big inn...

Press release #RESEARCH FUNDING

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More share options

ERC Proof of Concept Grants: Targeted investment, big innovation return

4 June 2025

Funding Programs and Initiatives (ej. under ERC)

https://erc.europa.eu/apply-grant/proof-concept

Proof of Concept

Have you already received an ERC grant for your frontier research project and now want to explore the commercial or societal potential of your work? The ERC Proof of Concept Grant could be for you.

Who can apply?

All Principal Investigators in one of the ERC frontier research **main grants** (Starting, Consolidator, Advanced or Synergy) **are eligible** to participate and apply for an ERC Proof of Concept Grant. Principal Investigators in an ongoing main grant, or Principal Investigators in a main grant that has ended after 1 January 2024, are eligible to apply.

The Principal Investigator must be able to demonstrate the relation between the idea to be taken to proof of concept and the ERC frontier research project (Starting, Consolidator, Advanced or Synergy) in question.

Open call

Call details: ERC-2025-PoC

Deadline date: 18 September 2025 - 17.00 Brussels time

Timeframe Proof of Concept 2025 evaluation

Key documents

Funding Programs and Initiatives (ej. under ERC)

https://erc.europa.eu/apply-grant/proof-concept

Which proposals are eligible? Those establishing proof of concept of **an idea that was generated in the course of their previous ERC-funded** projects. The objective is to enable ERC-funded ideas to **progress from ground-breaking research towards innovation**.

Proof of Concept Grant would help among others:

- testing, experimenting, demonstrating and validating the idea;
- conducting research required to carry out the above activities and to address the weaknesses uncovered by them;
- establishing viability, technical issues and overall direction;
- clarifying IPR protection or knowledge transfer strategy;
- involving industrial partners, societal or cultural organisations, policymakers or any other potential stakeholder in order to translate research results into innovation;
- assessing potential “end users” of the expected innovation.

Funding Programs and Initiatives (ej. under ERC)

https://erc.europa.eu/apply-grant/proof-concept

HOW MUCH? A lump sum of **EUR 150,000 for a period of 18 months**. Normally Proof of Concept activities should be completed within 12 months. However, to allow for those projects that require more preparation time, the agreements will be signed for 18 M.

Next deadline: Sept 18 2025

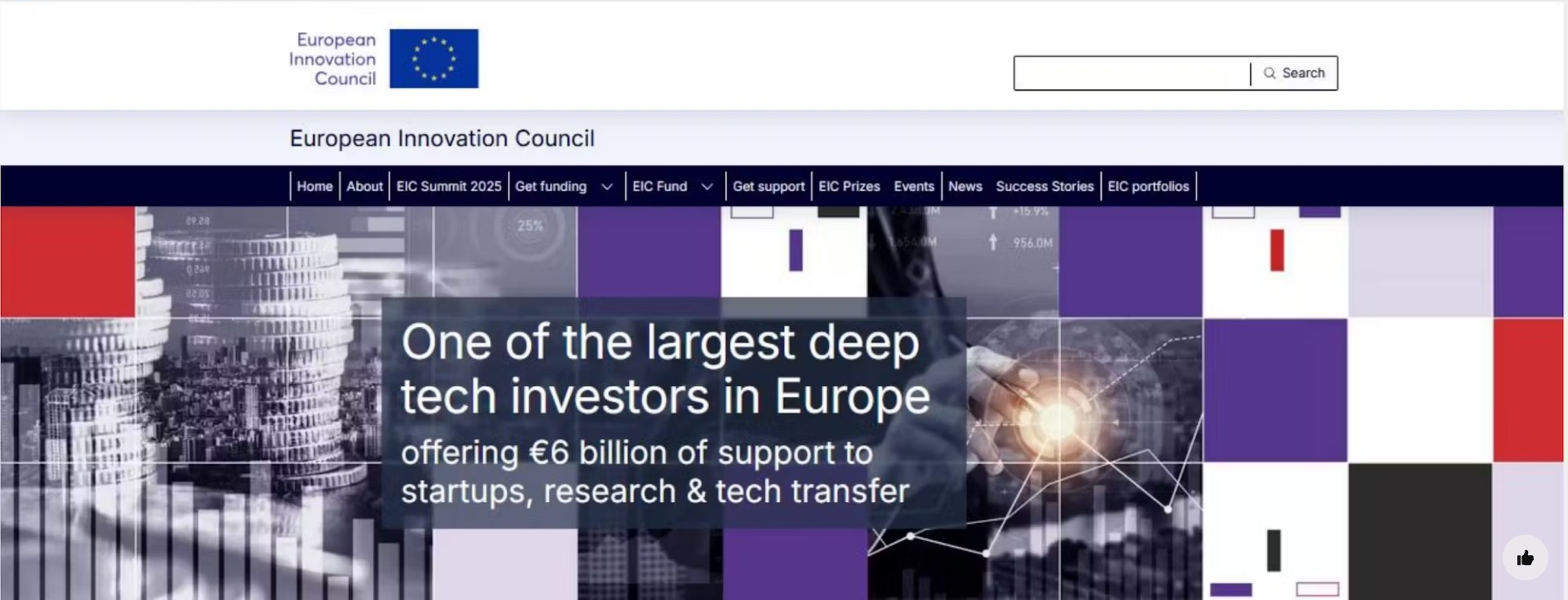
OPENS THE WAY TO EIC TECH TO MARKET PROGRAMME:

ERC Proof of Concept grantees may continue with EIC Tech to Market programme. It aims to support innovative researchers in their transition from lab to market, with free training provided by experienced mentors, experts, investors and market representatives.

Funding Programs and Initiatives (ej. under EIC)

The EUROPEAN INNOVATION COUNCIL (EIC) supports all stages from R&D to industry for game-changing innovations. It has Funding Opportunities and an EIC Accelerator

https://eic.ec.europa.eu/eic-funding-opportunities_en



Funding Programs and Initiatives (ej. under EIC)

EIC Pathfinder

Research & Innovation grants for breakthrough research from laboratory to prototype.

EIC Transition

Market-readiness grants for preparing to enter the market

EIC Pre-Accelerator

Develop the technology, business and investment readiness in widening countries

EIC Accelerator

Scale-Up Grants & Investments for scaling up business

STEP Scale Up

Major investments to help companies become global leaders

https://eic.ec.europa.eu/eic-funding-opportunities_en

Funding Programs and Initiatives (ej. under EIC)

European Innovation Council

Home | About | EIC Summit 2025 | Get funding | EIC Fund | Get support | EIC Prizes | Events | News | Success Stories | EIC portfolios

Home > Get funding > EIC Accelerator

EIC Accelerator

What for

Develop and scaleup innovations

Develop and scaleup innovations with the potential to create or disrupt markets (TRL 6-8). Patient capital principle.

Who can apply

Startups and SMEs

Single start-ups and SMEs, individuals intending to launch a SME and small mid-caps (can apply for equity only).

What you get

Grants and investments

Grant component below EUR 2.5 million. Up to € 10 million of equity investments, coaching & mentoring, networking.

Funding Programs and Initiatives (ej. under EIC)

PAGE CONTENTS

What is the EIC Accelerator ?

Who can apply?

How to apply for the EIC Accelerator?

Direct submissions

Do you need help ?

News

Events

Grant funding

Lump sum contribution below € 2.5 million, for innovation activities (TRL 6-8), to be completed within 24 months.

- Grant only - for start-ups and SMEs with capacity to scale-up. To be provided only once during the implementation period of the Horizon Europe programme (2021-2027)

Investment component

To fill the gap for high - risk innovation to a stage where they can be fully financed by other investments. € 0.5 - € 10 million. Higher amounts available in STEP ScaleUP.

- Blended finance: a grant component & direct equity or quasi-equity such as convertible loans.
- Investment only: for mid caps companies and companies that have received a «grant only».

EIC Accelerator Challenges

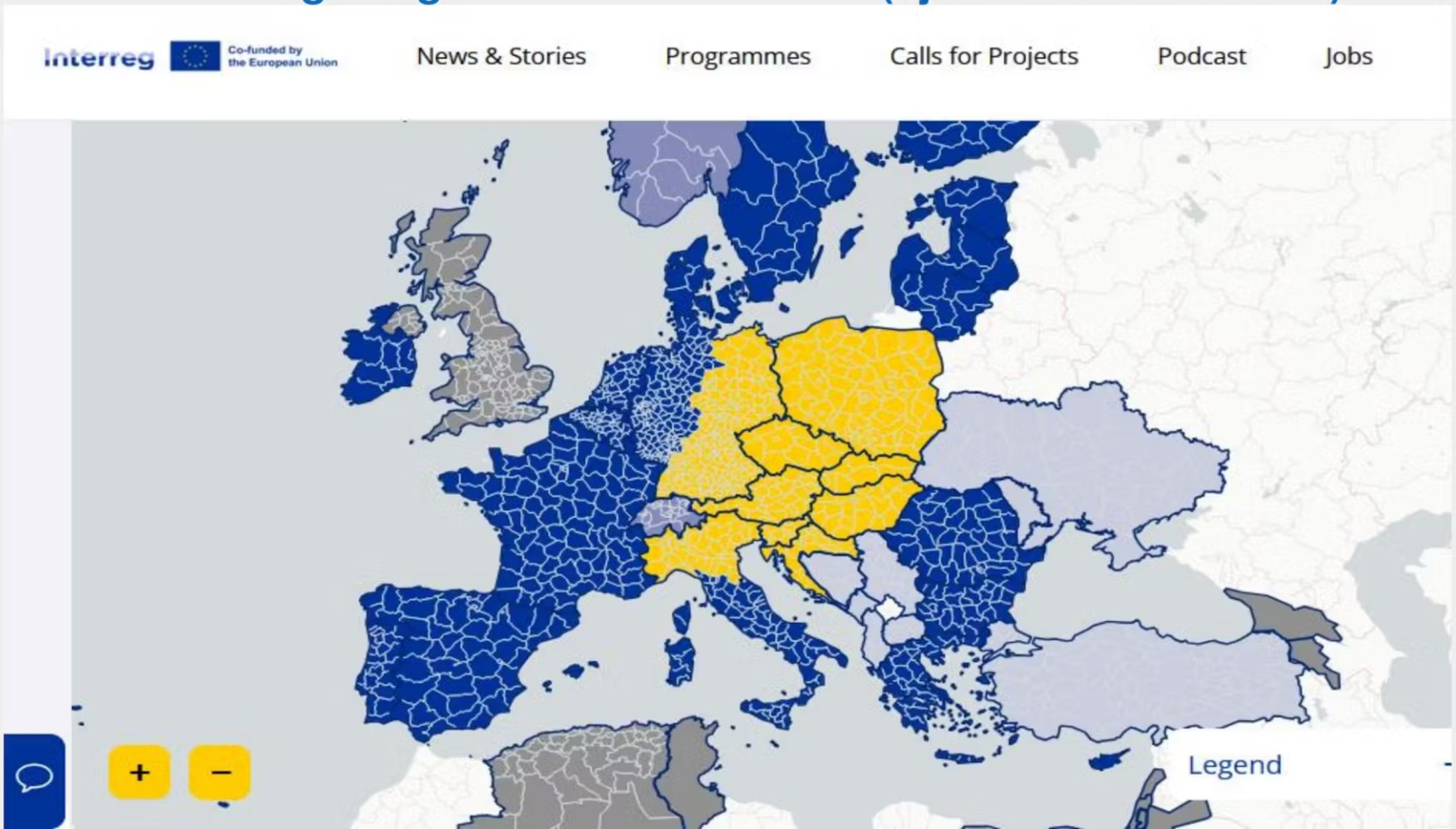
For projects that match any of the pre-defined topics of the EIC Accelerator Challenges. The overall budget in 2025 is €250 million.

Accelerator Challenges

EIC Accelerator Open

For projects that don't match the EIC Accelerator topics, the EIC Accelerator Open is open to proposals in any field of technology. The overall budget for the EIC Accelerator Open in 2025 is €38[illegible] million.

Funding Programs and Initiatives (ej. under INTERREG)



Funding Programs and Initiatives (ej. under INTERREG)

INTERREG programs are planned for European regions (but associated countries can participate), for example:

Interreg ATLANTIC for Portugal, Atlantic Spanish and French regions, Ireland.

Interreg-MAC is aimed at Açores, Madeira, Canary Islands, and Cabo Verde and third (african) parties.

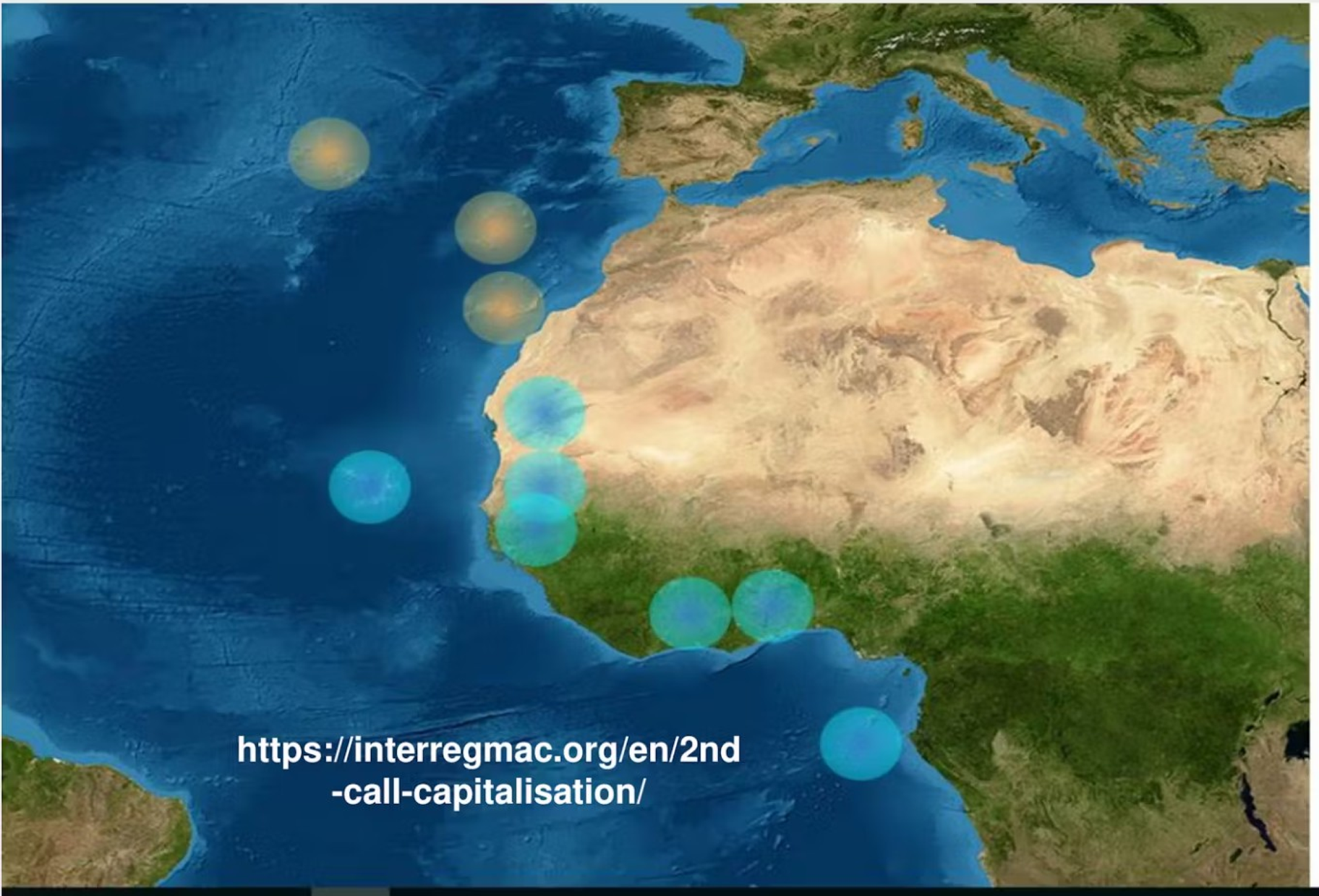
Interreg-CENTRAL EUROPE for Poland, Austria, Czech Republic, Slovakia, Hungary, Croatia, Slovenia, part of Germany and Italy

Many other INTERREG programs cover Europe, and there are also common INTERREG EUROPE Calls!

Therefore:

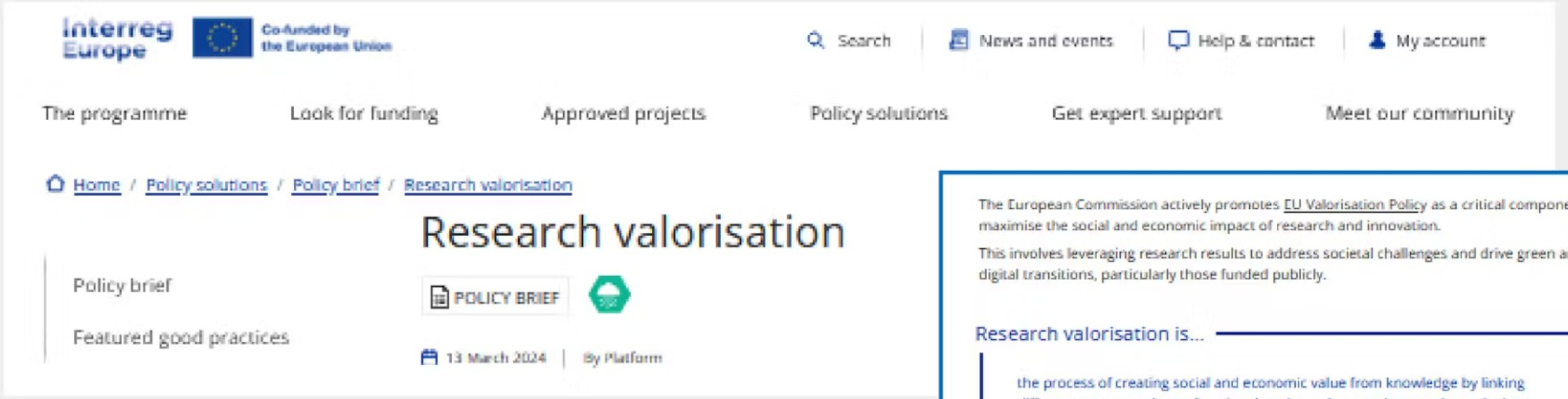
The INTERREG projects that promote research valorisation, also take into account regional features for their implementation

Funding Programs and Initiatives (ej. under INTERREG)



Funding Programs and Initiatives (ej. under INTERREG)

https://www.interregeurope.eu/find-policy-solutions/policy-briefs/research-valorisation



The European Commission actively promotes EU Valorisation Policy as a critical component to maximise the social and economic impact of research and innovation.

This involves leveraging research results to address societal challenges and drive green and digital transitions, particularly those funded publicly.

Research valorisation is...

> the process of creating social and economic value from knowledge by linking different sectors and transforming data, know-how, and research results into sustainable products, services, solutions, and knowledge-based policies that benefit society. It is also an essential aspect of technology transfer.

This policy brief categorises valorisation into two main components:

1. Commercialisation of research results
2. Entrepreneurship

Many Interreg Europe projects have developed policies to promote research valorisation, offering valuable insights for regional policy learning. This policy brief presents a range of policy recommendations derived from Interreg Europe projects' experiences to inspire policymakers in designing and delivering effective policies for research valorisation.

Funding Programs and Initiatives (ej. under INTERREG)

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This involves leveraging research results to address societal challenges and drive green and digital transitions, particularly those funded publicly.

Research valorisation is...

> the process of creating social and economic value from knowledge by linking different sectors and transforming data, know-how, and research results into sustainable products, services, solutions, and knowledge-based policies that benefit society. It is also an essential aspect of technology transfer.

This policy brief categorises valorisation into two main components:

1. Commercialisation of research results
2. Entrepreneurship

Many Interreg Europe projects have developed policies to promote research valorisation, offering valuable insights for regional policy learning. This policy brief presents a range of policy recommendations derived from Interreg Europe projects' experiences to inspire policymakers in designing and delivering effective policies for research valorisation.

Download the manual from:

https://www.interregeurope.eu/find-policy-solutions/policy-briefs/research-valorisation

05

Services and platforms

EU resources for valorisation

Services and Platforms

The EU has useful Support Services and Platforms. Some are listed below:

Knowledge valorisation Platform
Horizon Results Booster
Horizon Results Platform
European IP Helpdesk
Competence Centre on Technology Transfer
SME Fund
Standardization Support in CEN and CENCELEC

Services and Platforms

https://research-and-innovation.ec.europa.eu/research-area/industrial-research-and-innovation/eu-valorisation-policy/knowledge-valorisation-platform_en

Knowledge Valorisation Platform

About the platform, hot topics, best practices, get involved, events, news and background

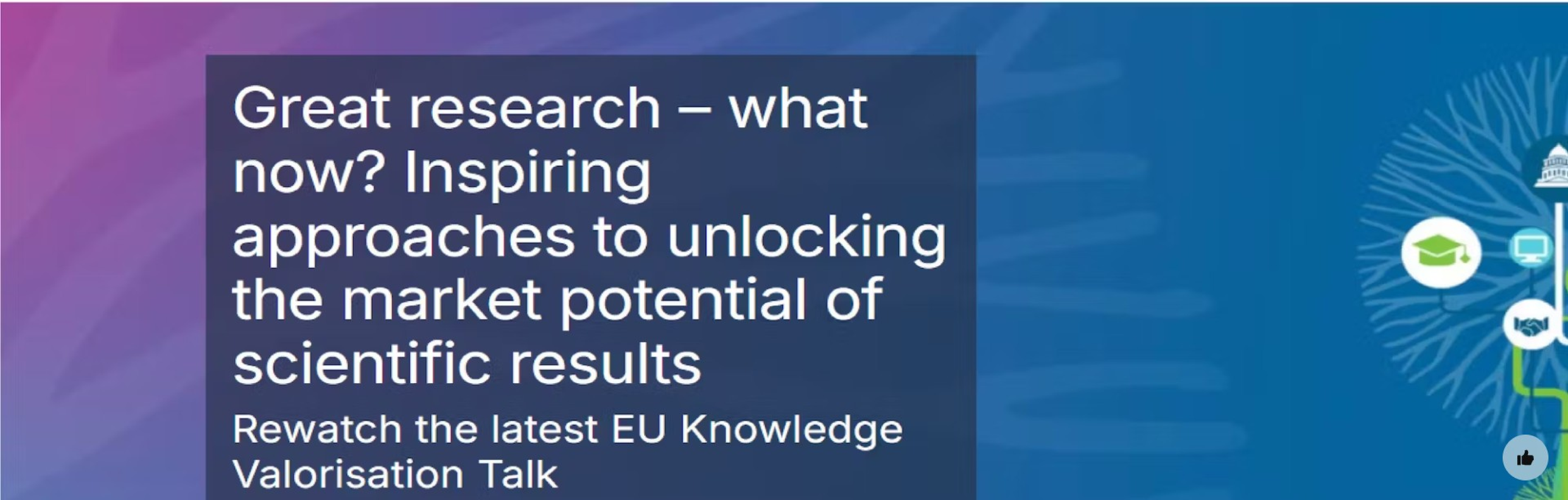
The Knowledge Valorisation Platform is an on-line platform connecting players in Europe to turn research results into sustainable products and solutions. It provides best practices, thematic focus, guidance and information on events.

Services and Platforms

https://research-and-innovation.ec.europa.eu/research-area/industrial-research-and-innovation/eu-valorisation-policy/knowledge-valorisation-platform_en

Knowledge Valorisation Platform

About the platform, hot topics, best practices, get involved, events, news and background



Services and Platforms

https://www.horizonresultsbooster.eu/

Service providing tailor-made support to EU-funded projects to maximize their impact and increase value creation

BOOSTER

Services About FAQ News Success Stories Sign in Apply

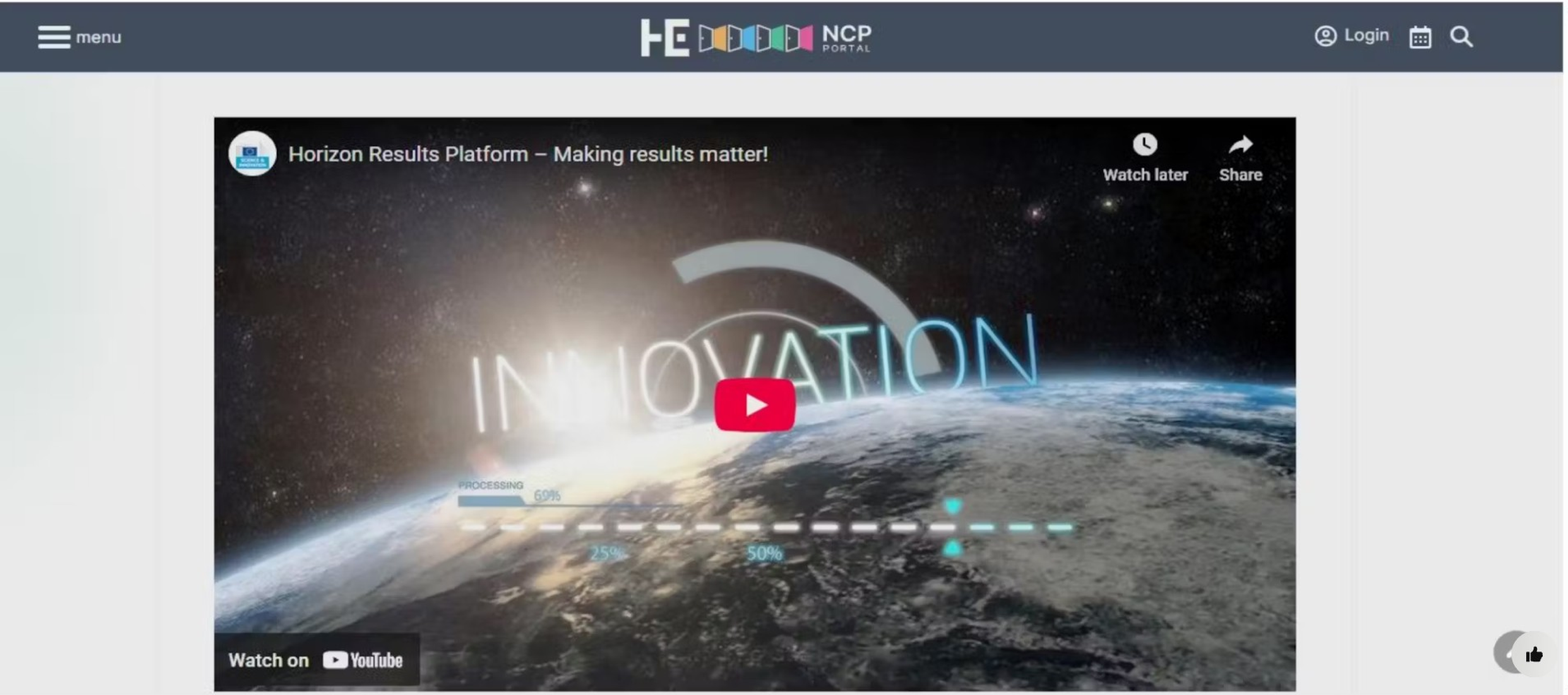
Unlocking your full potential: from results to impact!

Our tailored services are designed to boost the dissemination and exploitation of your research results, guiding you and your innovation to the market and the wider world.

Apply now

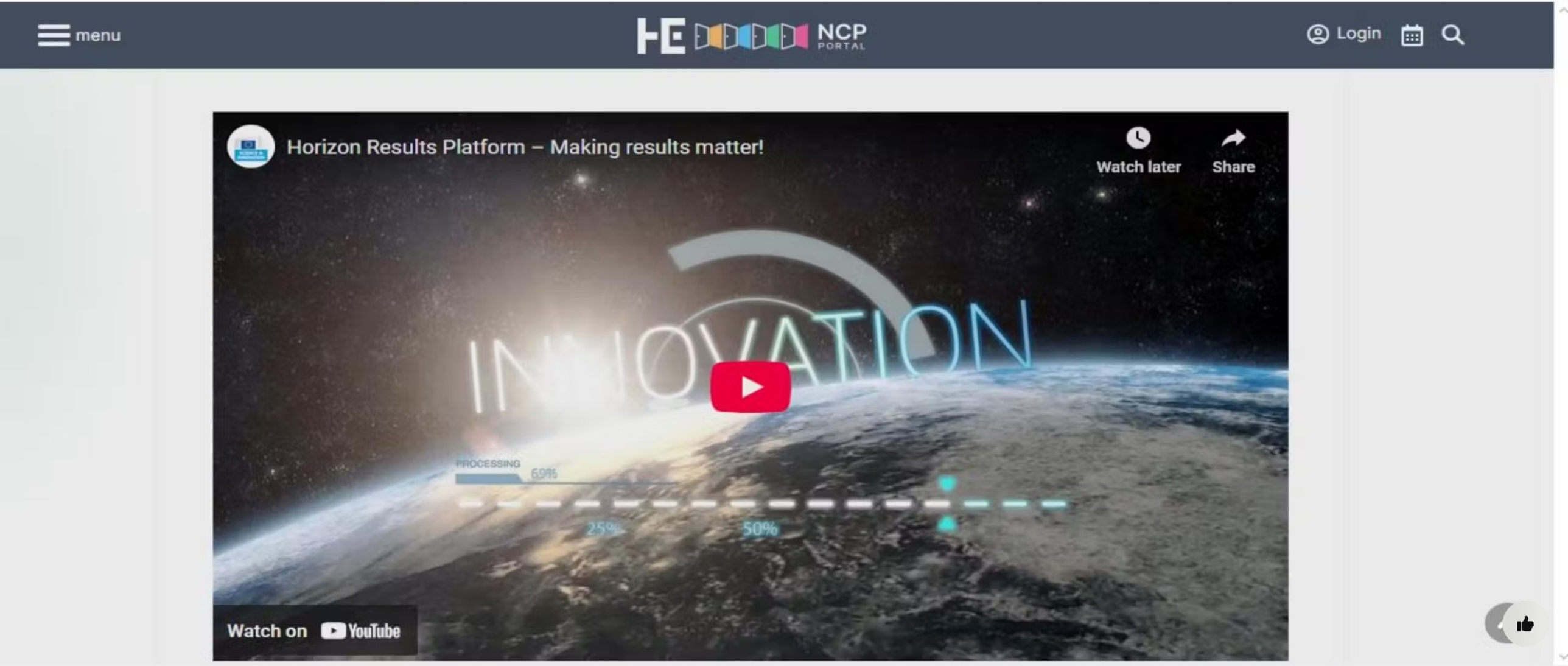
Services and Platforms

https://horizoneuropencpportal.eu/store/horizon-results-platform



Services and Platforms

Tool for beneficiaries of european projects to disseminate their results and connect with potential partners for commercialization



Services and Platforms

https://intellectual-property-helpdesk.ec.europa.eu/regional-helpdesks/european-ip-helpdesk_en

Search

IP Helpdesk

Home | Services | Regional helpdesks | IP management and resources | News & Events | About

Home > Regional helpdesks > European IP Helpdesk

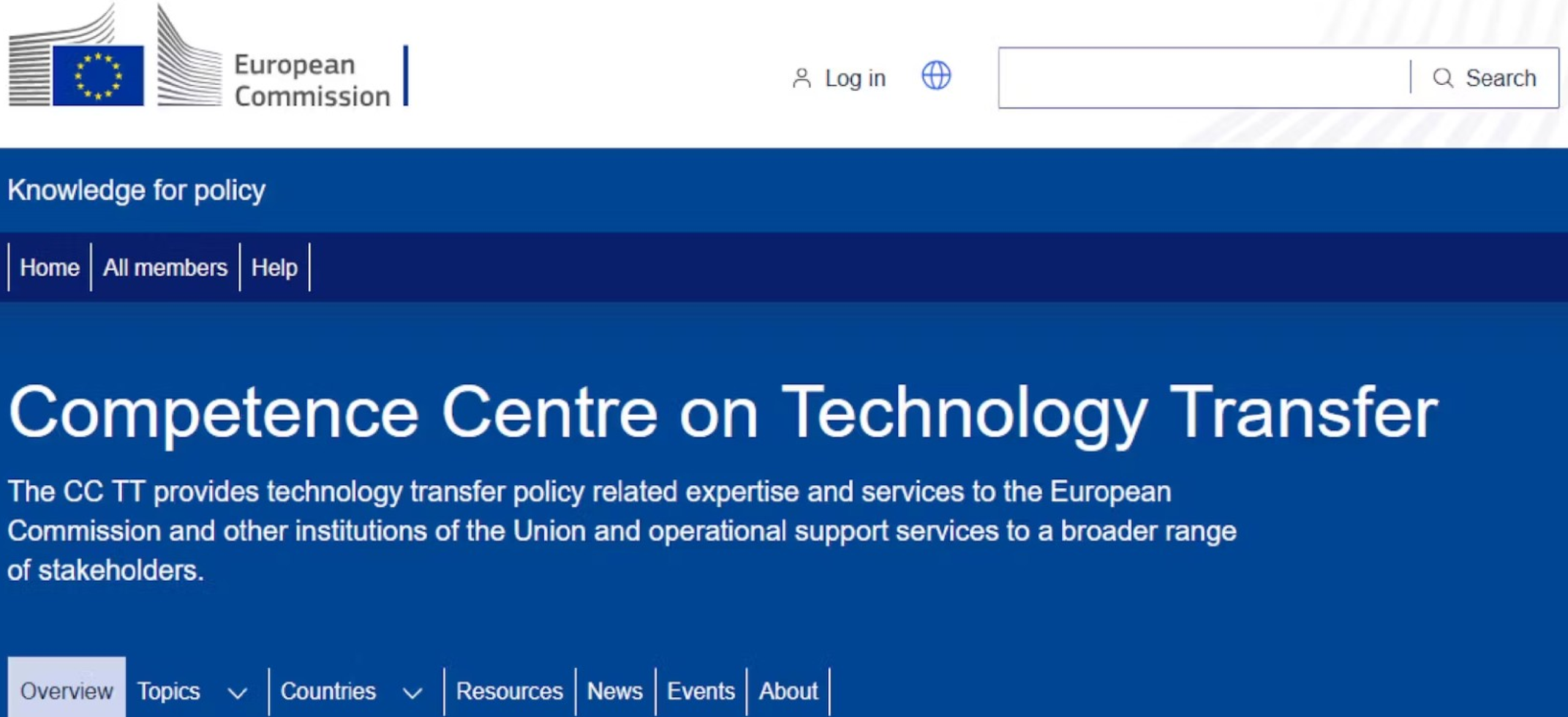
European IP Helpdesk

Service providing free first-line intellectual property (IP) support to European SMEs and beneficiaries of EU-funded research projects

Services and Platforms

https://knowledge4policy.ec.europa.eu/technology-transfer_en

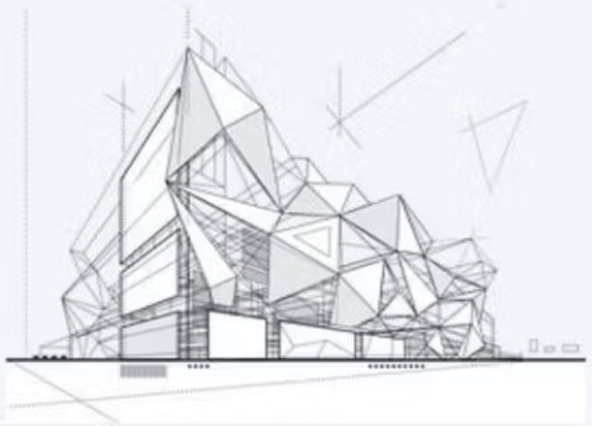
The CCTT offers expertise and services in Technology Transfer to the European Commission in the Areas of Capacity Building, Financing and Innovation ecosystems



Services and Platforms

https://knowledge4policy.ec.europa.eu/technology-transfer_en

The EU supports the role of Knowledge Transfer Offices, Technology Transfer Offices, Business Incubators, and Science Parks in helping researchers and innovators



Innovation Ecosystems

Projects, knowledge and tools for development of innovation ecosystems

Financing

Projects, knowledge and tools for financial instruments in technology transfer

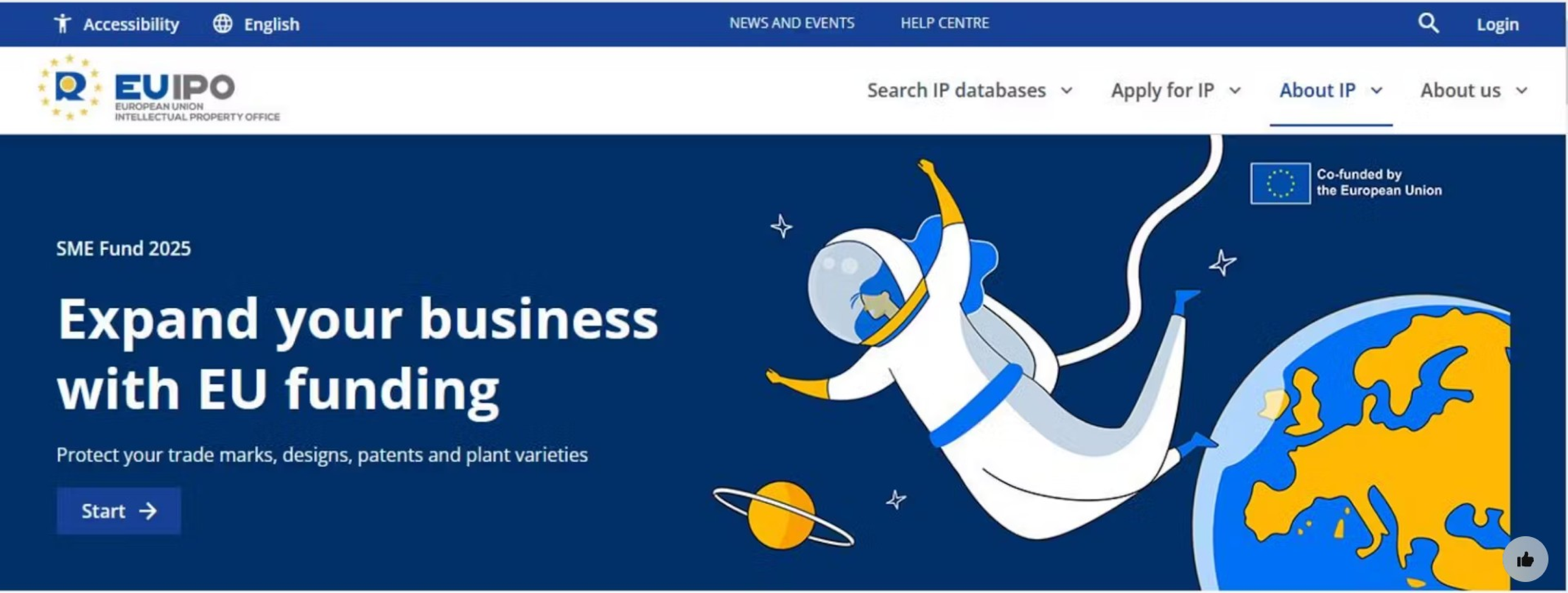
Capacity Building

Projects, knowledge and tools for capacity building in technology transfer

Services and Platforms

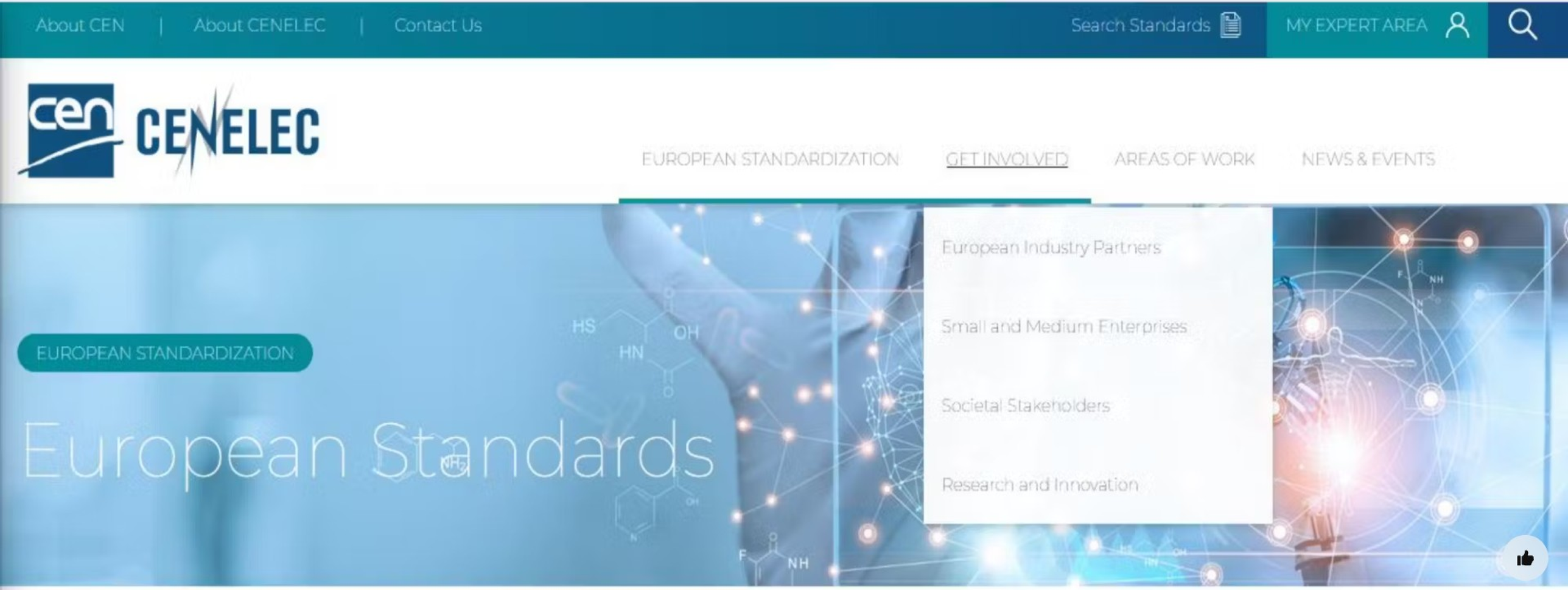
https://www.euipo.europa.eu/en/sme-corner/sme-fund/2025

The EU Intellectual Property Office (EUIPO) launches this initiative to help SMEs to protect their IP rights



Services and Platforms

https://www.cencenelec.eu/about-cenelec/2025
https://www.cencenelec.eu/european-standardization/european-standards/



06

Citizen Engagement

Citizen engagement

European Commission: 2024,
https://data.europa.eu/doi/10.2777/007501

Citizen engagement

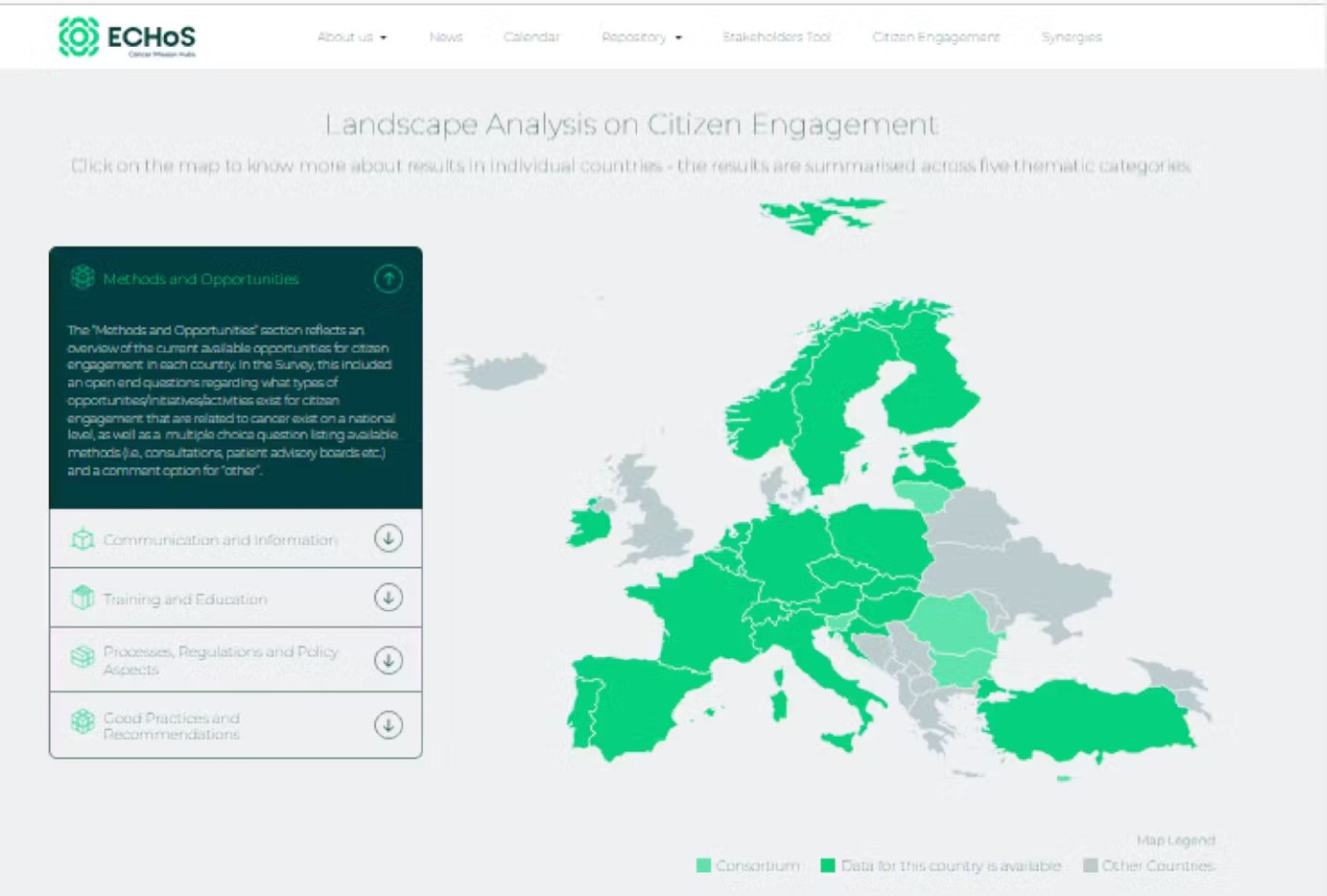
EU need: Create National Cancer Mission Hubs that involves all relevant stakeholders, including citizens, in cancer-related policy dialogues. **ECHoS (Establishing Cancer Mission Hubs: Networks and Synergies)** contributes by establishing and developing Cancer Mission Hubs operating at national, regional, and local levels.

Citizen engagement

https://rethink-health.eu/europe/hugo-soares-echos-project-citizens-engagement-non-traditional-stakeholders-cancer-mission-goals/

Hugo Soares: *"When you think about cancer there is much more than just health and research. ECHoS aims to get close to communities, involve them in cancer research and then go to researchers, health professionals, and the EU Commission and share the real needs, involve them, and reach back to the community. By creating this positive feedback loop we will be able to identify needs beyond classical ones. The authorities will create the conditions to answer these needs and implement them. Then again, patients and citizens should be involved in assessing how these solutions and technologies work, revise them, and reconnect again with the initiative, reaching to the European authorities to the local organizations."*

Citizen engagement



https://cancermissionhubs.eu/landscape

Citizen engagement

InteractionSEEDs project
https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/projects-details/43108390/101135181

Citizen engagement

RI.
SE

Collaborative approaches for societal issues

Summary ▽

The Swedish cultural and higher education sectors are currently grappling with a sharp increase in real estate costs. The interaction, inspired from traditional hackathons, created an immersive environment for students to explore of this challenge.

CluBE
Bioeconomy & Environment Cluster
Western Macedonia

House of AI: raising awareness on AI literacy

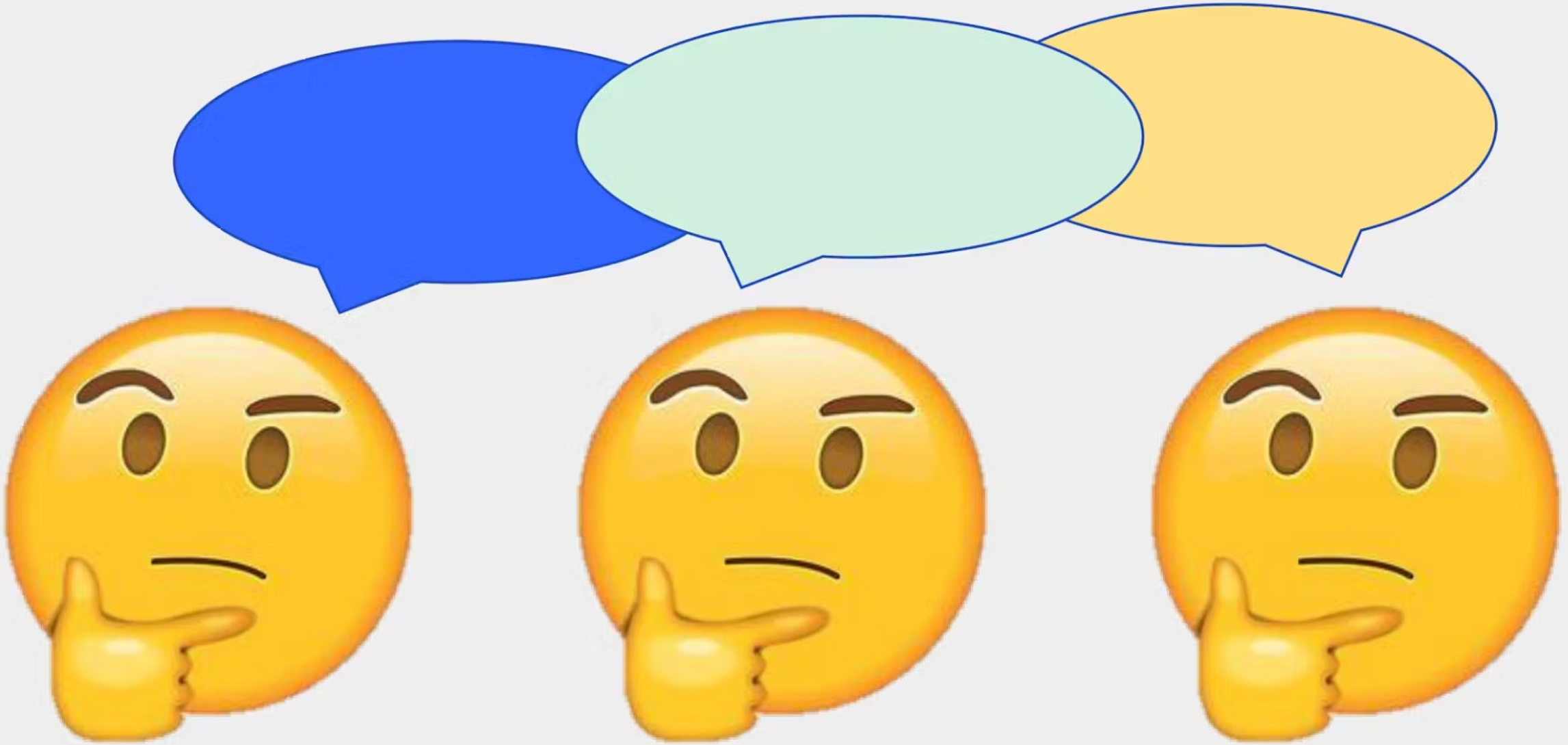
Summary ▽

The Kozani municipality has established itself as a local leader in sustainability and innovation. This interaction aimed to support the local population in gaining valuable insights into AI and its far-reaching impact on their daily lives —both personally and professionally.

It was structured around three dedicated

https://www.interactionseeds.eu/success-stories/

Time to talk and discuss ideas!



What are the main challenges you face when scaling-up your lab research?

Lack of funding to cover the cost of prototyping and scale-up

Finantial

Funding for Proof of Concept projects

Limited access to industrial partners and test environments

Finding iinvestors

Lack of skills or support in business development and valorisation

Technical complexity increases when moving beyond lab scale

Uncertainty about market demand and customer needs

1

4

What are the main challenges you face when scaling-up your lab research?

Regulatory and Quality Requirements

In some case, administrative constrictions

Long timelines for certification or regulatory approval

1 4

Have you used EU financing instruments? Which ones?

Yes, interreg capitalisation, also applying PoC

Not yet, but I am currently exploring opportunities

Yes, EIT Urban Mobility Accelerator and funding from Horizon Europe.

Have you used any EU platform to boost your research? Which one?

In the process

Results published in horizon results platform

The informstion from wider Advance Facility shown in co ference ABRE2025 seems ok

2

Have you been engaged in programs that require citizen participation? Which ones?

Yes in a variety, HE, interreg, etc.

No, not yet but have applied previously to RAPTOR

2

Knowledge on valorization: What other knowledge do you need? More about financing or platforms or IP or citizen engagement?

All of them

Financing and citizen engagement which is the most difficult in our case

Best innovation support platforms for TRL 6–9

How to involve citizens in co-design or co-creation processes

Managing joint IP with partners across countries

1 3

Thank you for your attention!

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Funded by the European Union